



## **Circular No – 022 / 2024**

Date: 05-03-2024

To  
All Members of The Association

### **BIDADI INDUSTRIES ASSOCIATION HOSTING 'TOYOTA GREATER BENGALURU BIDADI HALF MARATHON 2024'**

Bidadi Industries Association (BIA), through its CSR arm BIA FOUNDATION, is hosting its maiden half marathon titled '**TOYOTA GREATER BENGALURU BIDADI HALF MARATHON 2024**' at Bidadi Industrial area on Sunday, March 24, 2024 - 05:00 AM. KEA is one of the supporting partner.

The first major initiative from BIA Foundation, with a clear purpose to engage with society and the need for their well-being. The Net Proceeds (i.e. Income minus Expenditure) of the event will be entirely used for charity and donation. BIA is attempting to garner support and to contribute in their minuscule way towards achieving a few of the 2030 targets of the UN's Sustainable Development Goals for peace and prosperity, for people and the planet, now and into the future.

KEA requests its members for participation and support for this initiative .

Kindly register before 10<sup>th</sup> March 2024 - [bit.ly/IamHereBidadiRun](https://bit.ly/IamHereBidadiRun)

A copy of the brochure is enclosed.

**For KARNATAKA EMPLOYERS' ASSOCIATION**

**Sd/  
[B C Prabhakar]  
President**

EVENT ORGANISERS

TITLE SPONSOR



PLATINUM SPONSORS



# TOYOTA Greater Bengaluru Bidadi Half Marathon 2024

5:00 AM REPORTING TIME  
Sunday, 24<sup>th</sup> MARCH 24

First 1000 Slots  
!!FREE ENRTY!!

VENUE PARTNER



SCAN & REGISTER



START POINT  
📍 JOLLYWOOD, BIDADI

PRIZES WORTH OVER  
**Rs. 2 LAKHS**  
Age 8-15, 16-25, 26-50 & 51 above

REGISTER BEFORE 10th MAR

[bit.ly/lamHereBidadiRun](https://bit.ly/lamHereBidadiRun)

3K

5K

10K

21K

BRONZE SPONSORS



SANSEERA



TOYOTA BOSHOKU

SAINT-GOBAIN

Anthem

BioSciences



TOYOTA GSEBI

SUPPORTING PARTNERS

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