



Circular No – 112/2023

Date:28.12.2023

To

All Members of the Association

PROMINANCE TO KANNADA IN SIGN BOARDS

1. Bruhat Bengaluru Mahanagara Palike by notification made it mandatory that sign boards displayed by the Establishments with regard to their names and other details should be in Kannada to the extent of 60%. The notification also directed the Establishments to complete the process of changing the sign boards in conformity with the above notification by February 2024.
2. It is disquieting to note that some of the language organizations have indulged in vandalism to force the establishments to display the sign board in Kannada even before the deadline fixed by the BBMP i.e. February 2024.
3. The Association advises the members to take immediate steps for changing the sign boards displayed either in front of the Establishments or at the conspicuous places at the Establishment which are visible to the general public.
4. The Establishment should respect the local sentiments and conform to the guidelines issued by the Authorities for display of sign boards.

For KARNATAKA EMPLOYERS' ASSOCIATION

Sd/

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