



**Circular No – 040 / 2023**

Date: 20-03-2023

To  
All Members of The Association

**Visit To Sri Sathya Sai Grama – Muddenahalli**  
**A Perfect Institution Which Confirms To CSR Goals Of Corporates**

A special visit was arranged for KEA Executive Committee Members and a few KEA Members on Saturday, 4th March 2023 to Sathya Sai Grama, Muddenahalli, Chikkaballapur District, which is about 35 km from Kempegowda International Airport Bengaluru. Executive Committee Members had an opportunity to get the divine blessings of Sadguru Sri Madhusudan Sai and personally experience the social and philanthropic work done by Sadguru Sri Madhusudan Sai. A visit to the Ashram Premises included a visit to the Health Care Centres, Education Centres and Nutrition Centres. Sadguru is providing free value-based education, free health care for the needy and spiritual education. Sadguru has established centres in 33 countries and in India across 22 States and 3 Union Territories.

Sadguru Sri Madhusudan Sai has specially chosen three major activities:

- ❖ Free Nutrition
- ❖ Free Education
- ❖ Free Healthcare

Sadguru Sri Madhusudan Sai spearheads a unique global mission of service and spirituality across 33 countries. Since 2011, Sri Madhusudan Sai has established institutes of excellence which brings respite to thousands of underprivileged and needy children, through free healthcare, free education, and free nutrition. As on date, eleven speciality hospitals in India, and five hospitals in Fiji, Sri Lanka, USA and Nigeria are providing free healthcare. 37 educational institutions across 27 campuses, a University in South India, and three institutions in Laos, Nigeria and Australia are providing values-based education to over 5,000 boys and girls. A morning nutrition programme nourishes over 12 lakh school-going children every single day in India and across five countries. All services are offered absolutely FREE of cost to all without any discrimination. 12 Centres for Human Development in 11 countries have also been established to work towards the welfare and well-being of all as one global family.

#### ❖ **Free Nutrition**

To address the ongoing nutritional issue, as children in rural pockets were attending school on an empty stomach, in 2012, Sadguru Sri Madhusudan Sai initiated a very unique morning nutrition programme and later he established the Sri Sathya Sai Annapoorna Trust in November 2015 with the vision to ensure "Let no child go to school hungry, ever!". The magnitude of the service projects undertaken by Sri Sathya Sai Baba through Sadguru Sri Madhusudan Sai worldwide is increasing leaps and bounds every day. Under his able guidance, the Trust worked on the model of sarkārā (Government), samājā (Society) and sansthān (NGOs / Trusts). Partnerships with many Governments, including that of Karnataka, Andhra Pradesh, Telangana and Puducherry have been



established and many more State Governments are following suit. All these activities are being carried out every day under Sadguru's all-encompassing vision to embrace humanity, along with the untiring efforts of the volunteers, teachers and many others who are very fortunate to be a part of this noble cause of nourishing the nation, and beyond.

SaiSure is a step towards ameliorating the health quotient of women and children to help India emerge salubriously. It is a Multi Nutrient Supplement Programme, launched in February 2019 by Sri Sathya Sai Health and Education Trust, as an attempt to address the specific nutritional needs of pregnant women, toddlers and children at no cost absolutely. The vision of SaiSure scheme is to ensure that no mother and no child ever suffer from lack of access to good quality nutritional supplements.

### ❖ **Free Education**

All the educational campuses are under Prashanthi Balamandira Trust, a public charitable Trust that was established in the year 1981, and the Sri Sathya Sai Saraswathi Education Trust which was instituted in October 2011.

The Trusts impart values-based education, without any discrimination, with greater emphasis on spiritual education. The Trusts work incessantly towards establishing world class educational infrastructure in rural India with first priority to needy rural children. 5,000 boys and girls from the rural strata of society are benefitting from free values-based integral education at top notch architectural edifices, absolutely free of cost across 27 Campuses in 20 Districts in Karnataka and 1 District in Telangana and 1 District in Tamil Nadu.



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A perfect balance between Parā Vidyā – spiritual education and Aparā Vidyā – material education is the essence of the ancient Gurukula system of education in Bharath. The revival of this supreme ideal of education, in its true spirit, is happening currently on a grand scale by the supreme will of Bhagawan Sri Sathya Sai Baba through His chosen instrument, Sadguru Sri Madhusudan Sai. Under the banner of Sri Sathya Sai Gurukulam, Sri Madhusudan Sai has launched a movement of modern gurukulas. In these educational campuses, presently crowned with a University, the students are being imparted the wholesome blend of spiritual and material education completely free of cost. Children when joining the institution can come with a pair of clothes as all their expenses will be taken care of. When money is removed from the equation of education, equal opportunities are thrown open to the children of all classes and strata of society, and that is what is happening here now. Training the students to develop their physical, intellectual, emotional and spiritual abilities to their fullest potential with motivation to serve society selflessly, is the essence of education in these campuses of the Sri Sathya Sai Loka Seva Gurukulam. Currently teacher and student ratio is 1:20. Quality of education is on par with one of the best and matches with one of the best international schools. Most importantly a lot of emphasis is on inculcating moral values in children from the day of joining the institution.

#### ❖ **Free Healthcare**

Against the background of 70% of Indians living in rural areas without access to high-end speciality care, and on an average 60% of healthcare expenses being out of pocket, thus pushing 6 million people below the poverty line every



year, the Sri Sathya Sai Sarla Memorial Hospital stands tall as a beacon of hope by offering free of cost speciality care to the rural and underprivileged sections of the society.

The Hospital was dedicated to the service of the nation by the Honourable Chief Minister of Karnataka, Sri Basavaraj Bommai, along with Dr K Sudhakar – Minister of Health and Family Welfare and Medical Education - Government of Karnataka on 27 August 2021.

Construction of the Hospital commenced in 2015 under the guidance of Sadguru Sri Madhusudan Sai. On 14 January 2018, medical services commenced at the Sri Sathya Sai Sarla Memorial Hospital in memory of late Mrs Sarla Indulal Shah, an ardent devotee of Sri Sathya Sai Baba who dedicated her life for the service and upliftment of women and children.

The Hospital serves patients in various disciplines of General Medicine, Paediatrics, Obstetrics and Gynaecology, Dentistry, ENT and Physiotherapy. The multi-speciality hospital has over 1,000 walk-in patients every single day. Many voluntary caregivers extend their love and compassion by visiting the Hospital regularly to provide specialty services such as Orthopaedics, Paediatrics, Cardiology, Neurology, Dermatology, Plastic Surgery, Endocrinology, Radiology, and Community Medicine.

The quality of care which includes the latest state-of-the-art equipment is on par with that offered by corporate hospitals with addition of an invaluable ingredient of compassion which is proved by the mortality rate of 1% in NICU (Neonatal Intensive Care Unit) as compared with 15% in corporate hospitals.



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The entire staff at the hospital right from Medical Director to the Housekeeping staff work in unison with the motto of Selfless Service (Seva) which again is an invaluable component of Healthcare not provided in any corporate hospital.

This makes all the difference i.e., the quality of care being given is no less than that of any of the corporate hospitals with the added component of compassion on which no value can be placed.

Sadguru Sri Madhusudan Sai, has initiated this project and the upcoming 400-bedded multi-speciality hospital under the Prashanti Balamandira Trust to provide free medical care and **to establish India's first free Medical College, to offer completely free of cost medical education to the rural poor**. The inauguration of Sri Madhusudan Sai Institute of Medical Sciences and Research and Sri Sathya Sai Rajeshwari Memorial Academic Block (totally free of cost Medical College and Hospital) by Honourable Prime Minister, Sri Narendra Modi, Government of India, is scheduled on Saturday, 25th March 2023. Free Medical College will have 100 students per batch. Eligibility criteria are Clearance of NEET, Students who are of rural background and students who are incapable of paying fees.

### **Other Activities:**

- Construction of the Cricket Stadium is under process. More than 50% of the work is done
- Construction of Shiva Statue 153 ft is under process. Statue will be visible from the highway once it is completed





- Goshala care: a goshala has been set-up with 120 cows at the moment and is fully taken care of

The vision of Sadguru Sri Madhusudan Sai being that of implementing the concept of "Vasudhaiva Kutumbakam – The World is One Family" has just begun and there are yet many plans which Sadguru intends to implement. All these activities of Sadguru Sri Madhusudan Sai conform to the CSR goals of the corporates.

Therefore, I request our members to consider CSR Grants from their respective companies towards the activities envisaged by Sadguru Sri Madhusudan Sai. We would be happy to provide further information and also arrange a visit to the Sathya Sai Grama for personal experience of the scale of Healthcare, Nutritional and Educational activities being undertaken by Sadguru Sri Madhusudan Sai.

**For KARNATAKA EMPLOYERS' ASSOCIATION**

**Sd/  
[B C Prabhakar]  
President**